



LIBERTY QUARTERLY

Provider News

Volume 9, Q1 Spring 2023

Running your practice in full bloom



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Leadership

President, Chief Executive Officer

Marti Lolli, MBA

Chief Dental Officer

Rosa (Rosie) Roldan, DMD, MD

California Leadership

Cherag Sarkari, DDS, MDS, *Dental Director*

Justin Bottger, *Director Provider Relations*

Gisel Simington, *Manager Provider Relations*

Florida Leadership

Heather Stearns, *President State Markets*

Alexis Arguello, *Director, Provider Relations*

Rosa (Rosie) Roldan, DMD, MD, *Dental Director Florida*

Nevada Leadership

Heather Stearns, *President State Markets*

Afshin Arian, DDS, *Dental Director*

Tricia Schares, *Director, Provider Relations*

Oklahoma Leadership

Lisa Gifford, *President LIBERTY Dental Plan of Oklahoma*

Deren Flesher, DDS, *Dental Director*

Michelle Eubanks, *Director, Provider Relations*

Northeast Leadership

Anne Weeks, *President, Northeast Region*

Susan Weiss, DDS, *Dental Director NY*

Harrison N. Rubinstein, DDS, *Dental Director NJ*

Nicole Mosca, AVP, *Provider Relations*

Jeanette Sierra, *Manager, Provider Relations*

Medicare Advantage Leadership

Philip Squatrito, DDS, *Dental Director, Medicare Advantage*

National Provider Relations Team

Marc Couch VP, Network Operation, Innovation & Transformation

Phil Foti, AVP Network Strategy & Development

Ignacio Quiaro Von Thun, *Director, Network Strategy*

David Hotchkiss, *Director, Network Dev. (West)*

Brittany Davis Rogers, *Director, Network Dev. (East)*

If you have comments or questions contact us at:

Provider Relations

340 Commerce, Suite 100, Irvine, CA 92602

<https://www.libertydentalplan.com>

California.....P **800.268.9012**/F **800.268.0154**

Florida.....P **800.352.7924**/F **888.334.6034**

Nevada.....P **888.700.0643**/F **888.401.1129**

New Jersey.....P **833.276.0854**

New York.....P **833.276.0853**

All other states.....P **888.352.7924**/F **888.401.1129**



Did you know that LIBERTY offers online enrollment?

Through our Provider Online Enrollment (POE) tool you can sign up new providers, add additional offices and more. Go Paperless today by visiting <https://www.libertydentalplan.com/Providers/Join-Our-Network.aspx> to if it is offered for your state. **Need help navigating the POE?** Check out the POE FAQs and the POE User Guide for stepp-by-step navigation assistance.



POE FAQs

[POE FAQs FINAL](https://www.libertydentalplan.com/Providers/Join-Our-Network.aspx)

[\(libertydentalplan.com\)](https://www.libertydentalplan.com)



POE User Guide

[POE User Guide 2021.09](https://www.libertydentalplan.com/Providers/Join-Our-Network.aspx)

[\(libertydentalplan.com\)](https://www.libertydentalplan.com)

Medicaid HMO & Marketplace HMO, Medicare, Marketplace, Medicaid & Commercial HMO, EPO, PPO & POS
LIBERTY Dental Plan is accredited for all line of business by:



NCQA has reviewed & accredited LIBERTY's Credentialing & Utilization Management functions only. For complete details on the scope of this review, visit www.ncqa.org



Exp. 07/01/2025
LIBERTY Dental Plan Corporation
Medicare, Medicaid & Exchange

LIBERTY Dental Plan Announces New CEO

Marti Lolli, MBA
President & Chief Executive Officer



We're excited to welcome Marti Lolli as our president and CEO. Marti is a mission-driven leader and a tenacious advocate for improving health. Dr. Amir Neshat chose Marti to lead the company he founded 20 years ago. He will serve as the chairman of the board for LIBERTY. Our future is bright! Making members shine, one smile at a time™ ***"It has been my life's work to disrupt the dental insurance industry—to put the member at the center and manage our networks effectively to improve outcomes,"*** said Dr. Neshat. ***"Today's announcement is the next step in LIBERTY's journey, moving in concert with our investors. I have every confidence in Marti's leadership at the helm to continue the company's trajectory of success."***



Prior to 2021, Marti served as the chief marketing officer and senior vice president of consumer and government markets for Priority Health, the third-largest provider-sponsored health plan in the country. During her time there, Priority Health's consumer and government markets grew by 50 percent. Marti established and oversaw the strategic initiative to address social determinants of health as well as the strategy and digital-first engagement tools and outreach to support the member experience.



Marti is passionate about developing talent, culture, and strategy. She has more than 20 years of experience in innovation for health plans and is a tenacious advocate for improving health equity, simplifying the experience to access care and coverage, and lowering costs for individuals and employers. Marti envisions dental health as the next frontier to helping people live a healthy life.

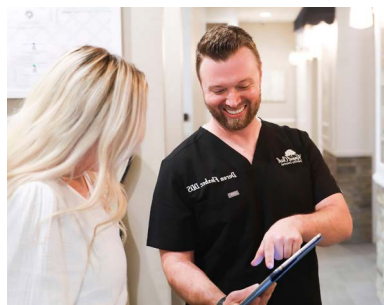
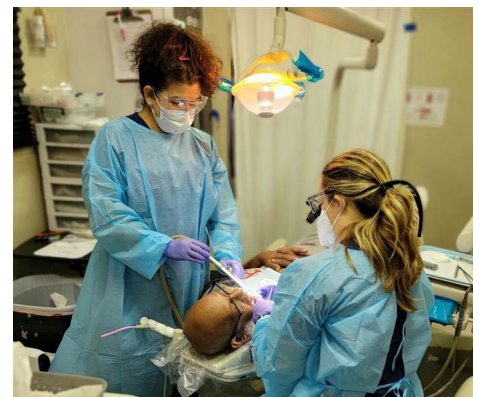
LIBERTY Awarded Oklahoma Medicaid Contract

LIBERTY Dental Plan of Oklahoma, Inc. (LIBERTY) has been awarded one of two statewide contracts as a dental plan administrator for Oklahoma's SoonerSelect dental program (Medicaid). "As a lifelong resident, I look forward to doing great things here in Oklahoma," said Lisa Gifford, President of LIBERTY Dental Plan of Oklahoma. "We look forward to bringing our experience to improve health outcomes and program accountability. Together, we plan on exceeding the goals set by OHCA and delivering results that reflect our mutual goals to improve quality and the cost-effectiveness of our dental wellness program."

"Working in partnership with local provider organizations is essential to our model," said Deren Flesher, DDS, Dental Director of LIBERTY Dental Plan of Oklahoma. "We support providers through our local team and offer them the opportunity to participate in innovative programs such as our BRUSH Incentives Program, which provides bonus payments for improving the oral health outcomes of their patients."

If your organization has operations in Oklahoma or you know providers in the state, please reach out and encourage them to contract with LIBERTY.

For more information, visit: <https://www.libertydentalplan.com/Oklahoma/LIBERTY-Dental-Plan-of-Oklahoma.aspx>, or scan the QR code.





Early and Periodic Screening, Diagnostic and Treatment (EPSDT) Benefits

LIBERTY provides comprehensive, diagnostic and preventive dental services to eligible recipients up to the age of 20 or under the age of 21 years (based on state requirement); if the services are medically necessary to correct or better a defect, condition, or a physical or mental illness that exceeds the state's Medicaid benefit. This includes emergency, preventive and therapeutic services for dental disease that, if left untreated, may become acute dental problems or cause irreversible damage to the teeth or supporting structures.

Members have the right to EPSDT benefits that ensure children and adolescents receive appropriate preventive dental and specialty dental services. For all EPSDT covered services, prior authorization is required for any dental service that is not listed on the state Medicaid benefit schedule.

To verify eligibility for your LIBERTY members, you may log onto your provider portal, where you can verify eligibility and submit claims online. LIBERTY appreciates your participation, partnership and our mutual goal to provide your patients and our members the highest quality oral health care. For more information, please contact our Provider Relations department at provider@libertydentalplan.com.



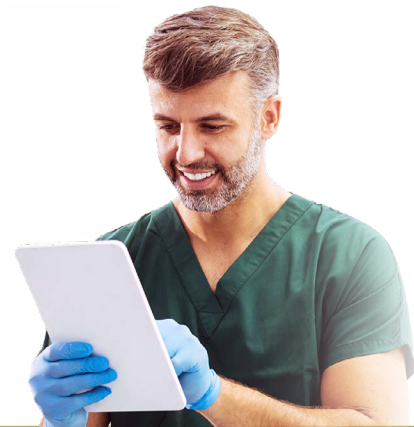
Verify Your Office Information

Please take time over the next few days to go to the **LIBERTY Directory Information Verification (DIV)** website: www.libertydentalplan.com/providerDIV. Enter your Access Code and validate your information. Make sure your information is current and correct. Your current office information will help reduce unnecessary mail and calls directed to your office.

We highly recommend that once you complete the verification, you set a calendar reminder in your system to go to the website every 90 days to re-validate the information through the same link, using the same access code, as the law requires that we receive an affirmative response from your office. Failure to verify the accuracy of your information will lead to additional outreach to your office and may require us to remove you from our provider directory.

To get started:

- No registration is required.
- Go to www.libertydentalplan.com/providerDIV
- Enter your Access Code (number can be found in your LIBERTY Welcome Letter)
- And either attest that your information is correct or communicate changes directly online!
- If you are unable to locate your Access Code, contact your local Network manager or Member Services at **(888) 352-7924** for assistance

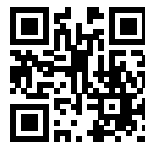


Has your office submitted its Annual Compliance Attestation for 2023?

LIBERTY Dental Plan monitors and ensures that contracted offices and their staff operate in compliance with applicable laws and regulations contractually agreed upon. Annual Compliance for your office needs to be validated annually.

Contracted offices have the option to complete LIBERTY's required free trainings or other comparable trainings on the required topics within 30 days of initial hiring or contracting and annually thereafter.

Training Modules are available on LIBERTY's website at the following link or by scanning the QR code:



How to Access the Modules:
<https://www.libertydentalplan.com/Providers/Provider-Training-1.aspx>



How to Access the Attestation:
https://www.libertydentalplan.com/Resources/Documents/ma_Provider_Compliance_Training_Attestation.pdf



Attestations may be returned electronically by following the link: <https://www.libertydentalplan.com/Providers/Provider-Training-Acknowledgement.aspx>

We appreciate your participation in providing services to LIBERTY members and look forward to your response.